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Christophe GINET is Head of Projects at the FCBA Technological Institute (Wood-Cellulose Wood-Construction-Furniture) on the topics of logistics and information technologies. As part of the development of the eMOBOIS project carried out by the ONF, the UCFE, and France Bois Regions, Christophe GINET is also Project Coordinator. He reviewed the success of the pilot phase and presented the prospects for the development of this collaborative project.

Can you introduce us to the eMOBOIS project?

Upstream companies in the wood sector have become more computerized in recent years. Internet portals have been developed by manufacturers to their suppliers or carriers, each with a specific format. Data integration is complicated and often manual. The idea of working on a standard of exchange and a real exchange service is therefore born.

The objective of the eMOBOIS project is to facilitate the exchange of information between the different actors of the Wood Sector. To do this, we split the project into two stages: the first being the standardization of exchanges, that is, the implementation of a language common to all actors. Then we had to set up an exchange platform where the computerized data flows could pass through.

How did you hear about EDT? After a consultation phase for the implementation of the eMOBOIS exchange platform, we retained EDT for its flexibility and creativity during our meetings, which were subsequently confirmed during the pilot phase of the project.

We particularly appreciated their expertise in project management and financial analysis at EDT. Moreover, the internal organization allows to obtain a very good reactivity on the part of the teams, as well as a fast decision-making process.

Pilot phase of the project: objectives and constraints

During the pilot phase of the development of the exchange platform, we appealed to the pioneering and representative of their trade, suppliers, transporters, industrial wood processors, not to forget the ONF, took part in the project. In total, around 20 exchange points were deployed around the eMOBOIS platform.

The companies thus represented being of all sizes (TPE and SME), it was necessary to adapt to their mode of operation. The unique portal developed by EDT allows EDI exchanges for companies equipped with an integrated information system, and WebEDI for smaller structures.

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The eMOBOIS project is currently experiencing great success, membership applications are increasing: proof that the standard is working and that it offers better competitiveness. The deployment of the platform starts in March 2015. EDT accompanies us in the process of evangelization with the Wood Industry, as well as in the development of the economic model of subscriptions.

Do you already have other development projects?

An eMOBOIS 2.0 project has already been approached, facilitating the subscription for VSEs and administrative management on the EDT side. The dematerialization of invoices is no exception, and will undoubtedly be one of the key topics to be dealt with in the near future. For the moment, eMOBOIS addresses the players in the upstream wood sector: we are considering the possibility of extending this project downstream.

EDT thanks very warmly Christophe GINET for this interview.

If you want to have more information about eMOBOIS go the web site www.emobois.fr